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NEWS FOR IMMEDIATE RELEASE

Technology Solutions Becomes Virtual CIO for Small to Mid-Sized Businesses
Leading Managed Technology Solutions Provider Provides Enhanced Consultation

LIVONIA, MI — July 11, 2018 – Technology Solutions, LLC, a leading managed technology services provider, announced today that the company will now be serving as a Virtual CIO (Chief Information Officer) for small to mid-sized business (SMBs) who are looking to focus solely on expansion and revenue growth. Technology Solutions will step forward into a vCIO role elevating its position amongst customers that desire a greater level of strategic business guidance.

By not only maintaining the IT infrastructure, planning the technology roadmap and identifying new ways to utilize emerging technologies to enhance SMB productivity its consultation will enable leadership of the SMB to focus exclusively to growth, in order to sustain a competitive advantage. As Technology Solutions makes this move, SMBs of the future will not have to deal with the challenges of technology, its rapid growth and the constant stream of changes. Now, Technology Solutions has the capacity to join forces with SMBs who want a proactive partnership to accelerate organizational growth.

“It may seem like a bold move, but for us, it’s simply the natural step forward,” stated Steve Futrell, President of Technology Solutions. “As a true managed technology services provider, we consider it our job to maintain the integrity of our

customers' networks, to look out for new opportunities and to constantly be educating ourselves on the new regulations and advances in our industry. For years, this has been our philosophy and due to the expertise we've accumulated over the years, from serving so many companies and benefitting from such a vast array of experience, it just makes sense for us to integrate ourselves in this way. It makes things very personal, yet at the same time, it's adding formal structure to what we've always done for our clients."

Business owners who are looking to initiate the same type of relationship with a managed IT services provider should launch the program in the following order. Within the first 90 days, the company should establish a foundation for all future technology endeavors in order to protect the business via the simplest, steps first. Those steps are: 1) complete a IT/Infrastructure Diagram 2) create a Backup/Disaster Recovery Document 3) create an Acceptable Internet Use Policy 4) review Network Change Policy and Administration. Once all of these are completed, the next objective for a vCIO is to assess cybersecurity threats and provide proactive solutions to thwart cyber criminals.

"Business owners also need to hold weekly meetings with their managed IT services provider/vCIO to ensure optimal network performance," added Futrell. "With complex systems, it's always advisable to work with companies that are willing to meet with you on a consistent basis. This adds an element of accountability which is one of the main reasons why most employers currently have a full-time, on-site CIO."

One of the best ways for a company to know that the managed IT service provider/vCTO that they're planning to work with is of the highest caliber is to examine their contracts. Elite providers offer month-to-month, performance-based agreements, instead of locking business owners into long-term, inflexible agreements. "A company offering vCIO services should be held to the exact same standards as an individual CIO. They need to perform every month, find new ways to enhance the company's technological capacities and they should also be able to be fired if they're underperforming," concluded Futrell. "Technology Solutions is taking the lead in an ever changing industry and elevating its services versus the status quo."

ABOUT TECHNOLOGY SOLUTIONS, LLC

Technology Solutions, L.L.C. is a leading provider of voice and data networking equipment and services for businesses within Michigan and across America.

Technology Solutions offers state-of-the-art technology to help its customers increase profitability, reduce communication costs, and give them a competitive advantage in their marketplace.

The company has quickly expanded to provide complete converged solutions incorporating voice systems, data systems, and structured cabling needs, saving customers significant time and cost, and enabling them to leverage their IT investment for future growth. From a consultative approach, Technology Solutions designs, implements, and monitors end-to-end solutions.

With over 70 years of experience, the professionals at Technology Solutions are committed to the philosophy of providing best in class technology, with personal and customized service and support.

For more information regarding Technology Solutions, call (734) 542-6929 or visit www.ts-llc.com.

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